

# TOP 10 CHARACTERISTICS OF THE BEST LEADERS

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## “TOP 10 CHARACTERISTICS OF THE BEST LEADERS”

**I INTERVIEWED OVER 1000 LEADERS** across Procter & Gamble and other companies known for Leadership and asked them: “What are the defining characteristics of a great leader?”

These are the clear themes that emerged:

1. Courageous risk takers
2. Insatiable curiosity, intellectual honesty
3. Decisive. Bold.
4. They get the right people on the bus, & the people on the bus right (invest in their people with a servant leader mindset)
5. Interested in what's right, not who's right
6. Original Thinkers (don't conform for political reasons, speak their mind). Ooze authenticity.
7. Great Attitude: The 10%/90% principle (Life is 10% what happens to me and 90% how I react to it)
8. Exude positive energy and passion (zap, don't sap) – They INSPIRE
9. Resilient and relentless
10. They articulate their desired legacy and pursue it passionately

